

# 2025

# ANNUAL MEETING

## FORT LAUDERDALE, FL



*"Embracing the Power of Diversity: Celebrating  
Hispanic Excellence in Dentistry"*



**SPONSOR & EXHIBITOR  
PROSPECTUS**

Sept. 18-20, 2025

Location: Marriott Harbor Beach Resort

Fort Lauderdale, FL

[www.hdassoc.org](http://www.hdassoc.org)

# HDA Annual Meeting

Sept. 18–20 Fort Lauderdale, FL

## Exhibit Prospectus

The HDA is pleased to invite you to the **2025 HDA Annual Meeting**, at the **Marriott Harbor Beach Resort & Spa** in Fort Lauderdale, FL. We encourage you to take an active part in this event and secure your space as a sponsor and/or exhibitor.

### Early Bird Table Fee: (until June 30th, 2025)

30" x 72" Table Space..... \$1750.00

### Standard Table Fee: (After July 1st, 2025)

30" x 72" Table Space..... \$2500.00

### Table Furnishings and Specifications

#### Table Fee includes:

- 1 Complimentary Exhibitor Registration
- 1 Complimentary Welcome Reception, Breakfast & Lunch tickets

*Information for purchasing additional tickets will be provided*

- Listing on the HDA website
- 2 Chairs

*Table Space does not include utilities, or any additional accessories.*

You may complete the contract and return with payment by credit card to

[membership@hdassoc.org](mailto:membership@hdassoc.org) or by mail with check to:

**Hispanic Dental Association**

**421 Huguenot St. Suite 54, New Rochelle NY 10801**

The completed contract constitutes the entire agreement between the parties upon acceptance by the Hispanic Dental Association.

#### **NOTE: FULL PAYMENT IS DUE WITH CONTRACT.**

Table assignments are made on a first come, first served basis.

Contracts received after July 1st, 2025 are subject to STANDARD PRICING. **Tables contracted within 15 days of the start of the meeting must be paid in full by cash or credit card only. No checks will be accepted at that time.**

### CANCELLATION:

Cancellations received after Aug. 15, 2025 will not be eligible for a refund. Cancellations received before Aug. 15, 2025 will receive a 50% refund. All cancellations must be made in writing and sent to [membership@hdassoc.org](mailto:membership@hdassoc.org)

### EXHIBITOR BREAKDOWN:

Exhibitor breakdown is scheduled for September 20, 2025 at 1:00pm

### EXHIBIT HALL HOURS:

#### **Thursday Sept. 18**

9:00PM..... Exhibitor Set-up

#### **Friday Sept. 19**

9:00AM - 5:00PM..... Exhibit Hall Open

#### **Saturday Sept. 20**

8:00AM - 1:00PM..... Exhibit Hall Open

### HOUSING:

The Hispanic Dental Association has negotiated a special discounted room rate of **\$199 (plus taxes & fees)** per night for the 2025 Annual Meeting. **This rate is only available if booked through the HDA room block.**

### CONTACT INFORMATION:

#### **HDA Annual Meeting Operations Manager**

Lydia M. Ruiz Trinidad  
(856) 353-9459

[membership@hdassoc.org](mailto:membership@hdassoc.org)



# Sponsorship Opportunities

## PRESIDENTS PARTY:

### **\$50,000 - \$12,500 - Exclusive or Up to 4 Shared Sponsors**

Presidents Party is scheduled for Saturday Sept. 20, 7:00pm - 11:00pm. An evening full of networking, music, food, drinks and dancing.

Sponsorship includes:

- 10 event tickets
- Sponsor signage displayed at event
- Sponsor recognition in event marketing

## EXHIBIT HALL BREAKFAST - FRIDAY OR SATURDAY:

### **\$10,000 - Exclusive Sponsor**

Attendees will have the opportunity to visit with exhibitors.

Sponsorship includes:

- Sponsor recognition displayed in Exhibit entrance
- Sponsor company signage displayed in food service location
- 5 min. welcome to attendees

## COFFEE BREAK SPONSOR - FRIDAY OR SATURDAY:

### **\$5,000 - Exclusive**

Meeting attendees will enjoy your sponsored coffee and snacks as they visit the exhibit area.

Sponsorship includes:

- Sponsor recognition displayed in Exhibit entrance
- Sponsor company signage displayed in coffee break service location

## EXHIBIT HALL LUNCH - FRIDAY OR SATURDAY:

### **\$20,000 - Exclusive Sponsor**

Sponsorship includes:

- Welcome message to attendees
- Sponsor recognition displayed in Exhibit entrance
- Sponsor company signage displayed in service location

## WELCOME RECEPTION - FRIDAY

### **\$25,000 - Exclusive Sponsor**

Sponsorship includes:

- Welcome message to attendees
- Sponsor recognition displayed in Exhibit entrance
- Sponsor company signage displayed in service location

## MAIN ENTRANCE BANNER SPONSOR:

### **\$5,000 - Exclusive Sponsor**

Receive a high level of recognition as the Main Entrance Banner sponsor. Sponsorship includes:

- Sponsor banner in Main Entrance
- Sponsor logo in meeting program

## BADGE HOLDER/LANYARDS:

### **\$3,000 - Exclusive Sponsor**

Badge holders or lanyards will feature sponsor company name and logo and will be distributed to attendees at registration.

Sponsorship includes:

- Sponsor signage in registration area
- Sponsor logo in meeting program

## TOTE BAGS:

### **\$5,000 - Exclusive Sponsor**

Tote bags will feature sponsor company name and logo and will be distributed to attendees at registration.

Sponsorship includes:

- Sponsor signage in registration area
- Sponsor logo in meeting program

## EDUCATION SESSION SPONSOR:

### **\$4,000 - Exclusive Full Sponsor**

Sponsorship includes:

- Exhibit Table
- 1 Complimentary exhibit registration
- 1 Complimentary speaker registration
- Complimentary Breakfast, Lunch & Welcome reception tickets for 1 person
- Sponsor company logo on initial welcome slide pre-presentation & in meeting program and stand banner in conference room (provided by sponsor)
- 3min welcome message to session attendees

## MEETING PROGRAM:

### **Program Ads**

- Full Page ..... \$750.00
- Half Page ..... \$400.00
- 1/4 Page ..... \$250.00

Additional Sponsorship Opportunities may be available. For inquiries please contact:

Lydia M. Ruiz [membership@hdassoc.org](mailto:membership@hdassoc.org)

# Sponsorship Levels

**PLATINUM SPONSOR ..... \$25, 000 +**

- Sponsor on HDA Annual Meeting E-Blasts (Up to 5 E-Blasts)
- One (1) Exhibit Table Space (priority choice of location)
- Four (4) complimentary conference registrations
- One (1) reserved table Presidents Gala (10 seats)
- One (1) Full page color advertisement in meeting program
- 2 dedicated one page E-blast to HDA membership (sponsor to provide ad)
- Large Banner Ad in weekly e-newsletter for one month (sponsor to provide ad)
- Attendee mailing list
- Exhibit Show Special Ad (to be sent digitally to HDA members prior to event. Sponsor will provide ad)
- Sponsor Level Recognition prominently displayed in Exhibit Area
- Sponsor signage in prominent locations at meeting
- Company logo and link on HDA website

**GOLD SPONSOR ..... \$20,000**

- One (1) Exhibit Table Space (priority choice of location)
- Three (3) complimentary conference registrations
- Dedicated one page E-blast to HDA membership (sponsor to provide ad)
- Half page color ad in meeting program
- Large Banner Ad in weekly e-newsletter for one month (sponsor to provide ad)
- Attendee mailing list
- Exhibit Show Special Ad (to be sent digitally to HDA members prior to event. Sponsor will provide ad)
- Sponsor Level Recognition prominently displayed in Exhibit Area
- Sponsor signage in prominent locations at meeting
- Company logo and link on HDA website

**SILVER SPONSOR ..... \$15,000**

- One (1) Exhibit Table Space
- Two (2) complimentary conference registrations
- Large Banner Ad in weekly E-newsletter for one month (sponsor to provide ad)
- One quarter page color ad in meeting program
- Exhibit Show Special Ad (to be sent digitally to HDA members prior to event. Sponsor will provide ad)
- Sponsor Level Recognition prominently displayed in Exhibit Area
- Sponsor signage in prominent locations at meeting
- Company logo and link on HDA website

**BRONZE SPONSOR ..... \$10,000**

- Exhibit Show Special Ad (to be sent digitally to HDA members prior to event. Sponsor will provide ad)
- Sponsor Level Recognition displayed in Exhibit Area
- Sponsor signage in prominent locations at meeting
- Company logo and link on HDA website

**SUPPORTING SPONSOR ..... \$5,000**

- Company logo and link on HDA website



# Additional Sponsorship Opportunities

## Delicious Drink Happy Hour **SPONSOR**

**\$3,000**

Signature Drink Sponsor Friday @ Opening Reception

- Company logo on drink tickets received by all guests
- Booth placement located near the bar that evening (booth will be up during opening reception)

## Stay Hydrated Water Bottle **SPONSOR**

**\$3,100**

- Company Logo imprinted on water bottle
- Each water bottle placed in every attendee tote bag for pick up upon registration

## Stay Caffeinated Gift Card **SPONSOR**

**\$3,000**

- \$5 Gift Card to to a local coffee shop near the hotel
- Company name and logo on the gift card sleeve

## A Touch of Color Friday **SPONSOR**

**\$2,200**

- Provide flowers for cocktail tables during Opening Reception on Friday evening

## Walking Through the Arch **SPONSOR**

**\$1,500**

- Provide balloon arch for Opening Reception on Friday and Saturday's Sunset Beach Reception
- Logo on balloons

## Floor Clings **SPONSOR**

**\$4,500**

- Design six (3) floor clings leading to the annual meeting entrance

## 35<sup>th</sup> Anniversary Spatula **SPONSOR**

**\$4,100**

- Company name imprinted on each spatula
- Registered attendees receive a ticket instructing them to visit your booth to obtain the special 35<sup>th</sup> anniversary spatula

## Hotel Room Key Card **SPONSOR**

**\$2,700**

- Company Logo imprinted on hotel card sleeve
- All attendees staying at host hotel will receive this

## Don't Forget a Pen **SPONSOR**

**\$1,500**

- Company name printed on pens which will be placed inside every attendee tote bag

## A Touch of Color Saturday **SPONSOR**

**\$2,200**

- Provide flowers for cocktail tables during Sunset Beach Reception on the terrace on Saturday evening

## Escalator Banner **SPONSOR**

**\$6,500**

- Design on two (2) escalator wraps in high traffic area leading to the foyer/ registration area of annual meeting

## Ball Room Entrance Graphic **SPONSOR**

**\$6,200**

- Design six (6) panels in the convention entrance windows

# HDA Annual Meeting

Sept. 18–20 Fort Lauderdale, FL

## Exhibitor / Sponsor Contract

### EXHIBIT TABLE SELECTION

Enter the preferred table number(s) in order of 1st to 3rd choice and list the company (if any) you wish to exhibit near or away from. Table assignments are made on a first paid, first served basis. Every effort will be made to honor your request however, selections are not guaranteed and are dependant on availability or other circumstances beyond the HDA's control.

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

I would like to be next to or across from: \_\_\_\_\_

I do not want to be next to or across from: \_\_\_\_\_

### PLEASE INDICATE TABLE, SPONSORSHIP LEVEL OR OPPORTUNITY BELOW

TABLE	EARLY BIRD RATE (Until Jun. 30, 2025)	STANDARD RATE (After July 1st, 2025)	QUANTITY	
30" x 72" Table Space	\$1,750	\$2,500		
<b>SPONSORSHIP OPPORTUNITY</b>	<b>Exclusive Sponsor</b>	<b>Shared Sponsor</b>		
Presidents Party	\$50,000	\$12,500		
Exhibit Hall Breakfast	\$10,000			
Coffee Break Sponsor	\$5,000			
Exhibit Hall Lunch	\$20,000			
Welcome Reception	\$25,000			
Badge/Lanyards	\$3,000			
Tote Bags or Main Entrance Banner	\$5,000			
Education / Speaker	\$4,000			
<b>PROGRAM AD</b>		<b>STANDARD RATE</b>		
Full Page AD		\$750		
Half Page AD		\$400		
1/4 Page AD		\$250		
<b>SPONSORSHIP LEVELS</b>				
Platinum Sponsor		\$25,000 +		
Gold Sponsor		\$20,000		
Silver Sponsor		\$15,000		
Bronze Sponsor		\$10,000		
Supporting Sponsor		\$5,000		
<b>TOTAL</b>				

### PAYMENT METHOD (Please select the preferred method of payment)

☐ Credit Card: ☐ Mastercard ☐ Visa ☐ American Express

Company Name: \_\_\_\_\_

Name (as it appears on credit card : \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSC: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

☐ Check: (Payable to the **Hispanic Dental Association**)

Company Primary Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

I agree that I have read, understand, and accept all terms of this agreement including full payment of all selected items and have read, understand, and accept all terms of the Contract Terms and Conditions.

Printed Name of Authorized Company Representative

Signature of Authorized Company Representative

Date

# HDA Annual Meeting

## Contract Terms and Conditions

### Terms of Payment

**Full payment is due with signed contract.** Table space will not be reserved or assigned without full payment. Contract received before **June 30th, 2025** are eligible for **EARLY BIRD** pricing. Contracts received after **July 1st, 2025** are subject to **STANDARD** pricing. Tables contracted within 15 days of the start of the meeting must be paid in full by credit card only. Checks are not accepted within this period.

### Contract Approval

All Exhibitor/Sponsor contracts are subject to approval by the HDA Annual Meeting Committee. The Committee may accept or reject any contract to exhibit in its sole discretion, and has full and final authority to interpret, amend or supplement these Guidelines, Rules and Regulations.

### Cancellation Deadline

Cancellations received prior to **Aug. 15, 2025** are eligible for a **50% refund**. Cancellations received after **Aug. 15, 2025** are **not eligible for refund**. All cancellations must be made in writing and sent to [membership@hdassoc.org](mailto:membership@hdassoc.org)

### Exhibitor Registration

Registration and name badge identification are required for every employee, representative, and attendee of the meeting. Exhibitors may register up to 2 personnel at no charge for each table space purchased. Additional personnel will be charged a fee of \$10 each. Each table is limited to 4 total personnel. All registrations must be submitted prior to the start of the meeting. The name badge issued at the time of registration must be worn at all times during the meeting. Exhibitors rendering badges to unauthorized persons shall forfeit their exhibit space without eligibility for a refund and future exhibition privileges.

### Assignment of Subletting

Exhibiting company shall use its table space solely and exclusively for the exhibition of material, equipment or services normally manufactured, distributed, or furnished by it in the regular course of its business, and for no other items or purposes of any kind. **The exhibitor shall not assign, sublet, license, or otherwise release, transfer, apportion, or dispose of its exhibit space, name badge or any part thereof. Any use of all or part of said space by or for any person, firm, or entity other than the exhibitor will cause the exhibitor and the person, firm, or entity to be asked to leave the meeting without a refund. Non-exhibiting companies are not allowed at any function or activity at the HDA Annual Meeting. Violators will be asked to exit the premises.**

### Insurance

Exhibiting company agrees to carry insurance for a single limit of not less than \$1,000,000 for its employees, agents, contractors, and representatives present at the HDA Annual Meeting in each of the following categories: Broad Form General Liability and Automobile Liability. The exhibitor agrees to provide Workers' Compensation Insurance providing benefits for the state of New York and Employers Liability of \$1000,000 per accident. An umbrella liability policy would be satisfactory provided all these areas are covered. The policy must name as additional insureds: The Hispanic Dental Association and the Sonesta White Plains Hotel. Exhibitor must provide a Certificate of Insurance showing the policy in effect through Sept. 20, 2025. EXHIBITORS MUST PROVIDE PROOF OF INSURANCE NO LATER THAN Aug. 30, 2025.

### Exhibit Limitations

The exhibitor shall conform to and comply with the following requirements:

- All displays must be confined within the limits of the table space and approved by the Annual Meeting Committee.
- Loud sounds speakers or sound interference are not permitted
- Helium balloons or combustible materials are not permitted.
- Empty crates must be removed from the exhibit area for proper storage. Storage of freight, cartons, excelsior, etc., within the table space is prohibited.
- Using outside contractors for the following services is prohibited: electrical, internet, telephone, table space cleaning, facility-affixed audio, lighting and structural rigging and parking.
- **Use of nitrogen tanks within table space is subject to prior approval by show management.** Equipment in operation must provide protection against any damage to the Marriott Harbor Beach Resort or any HDA Annual Meeting vendors, etc.

### General Exhibit Regulations

The HDA has developed these regulations to provide a well-balanced, well-regulated, attractive and successful event. No exceptions to these regulations will be permitted. The HDA reserves the right to enforce strict compliance with these Exhibit Regulations.

### Indemnification and Liability

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising from personal injury, injury or damage to exhibitor's displays, equipment and other property brought upon the hotel premises. The exhibitor shall indemnify and hold harmless the HDA, exhibit service contractor, the hotel, its agents and employees from any and all losses, damages and claims. The HDA will not insure or indemnify exhibitors against theft or loss of any kind. This is an open-booth show and it is the responsibility of each exhibitor to safeguard its exhibits and merchandise. It is the exhibitor's responsibility to secure their exhibit and other property when security guards are not provided.

NOTE: Absolutely no children under age 18 are allowed in the exhibit hall during exhibitor set-up or breakdown hours.

**NOTE: Absolutely no children under age 18 are allowed in the exhibit hall during exhibitor set-up or breakdown hours.**

### Default

The HDA reserves the right to cancel this contract if an exhibitor displays, sells a product which is not authorized by the meeting committee after being notified to discontinue such display or sale; or breaks any other regulation. In such event, all payments previously made on this contract are non-refundable. The HDA shall be released from all claims for damages, loss, costs, or expenses sustained or incurred by the exhibitor by reason of such cancellation.

### Rules and Regulations

The HDA reserves the right to make such additional rules and regulations as it deems proper to cover the conduct and promote the success of the meeting. The breach of any such rule and regulation by the exhibitor, after being notified in writing thereof, shall be grounds for dismissal from the meeting with no recourse for refund or any claims for any loss or damages.

### Security

Security will be provided in the exhibit area. However, neither the HDA or the Marriott Harbor Beach Resort shall be held responsible for any loss or damage to equipment, materials or products within the exhibit area. It is the responsibility of the exhibitor to provide for any damages or losses of any kind the equipment, materials or products on display.

### Miscellaneous

On all matters not herein covered, or on any differences, final decisions are subject to the judgement of the HDA. Additionally, factors beyond our control (pandemics, inclement weather, etc) could impact the layout of the exhibit area. Should this occur, the HDA Annual Meeting Committee reserves the right to modify the exhibit area layout accordingly.

### Correspondence

Exhibit correspondence should be addressed to [membership@hdassoc.org](mailto:membership@hdassoc.org)

### Governing Laws and Compliance with Law

The Laws of the State of New York or Florida will govern any disputes arising from this agreement or the terms thereof. The exhibiting company, its employees and representatives, shall observe and comply with all federal, state and municipal laws, and all rules and regulations in the use of such exhibit space. Products/services offered at exhibit tables, and delivery of any services within the exhibit space is subject to prior approval by the HDA Annual Meeting Committee.