

June 12, 2020

To: HSDA Faculty Advisors

From: Hispanic Dental Association and Colgate Oral Pharmaceutical, Inc.

Re: ***Nuestros Niños 2020***

The Hispanic Dental Association (HDA) invites your students to participate in *Nuestros Niños*, a Colgate Oral Pharmaceutical, Inc. sponsored contest through the Hispanic Student Dental Association (HSDA) Chapters to address oral health care issues, including prevention and oral care strategies for Hispanic children less than 18 years of age. Students are invited to present a case study with a Hispanic pediatric patient. This case study should include: full medical and dental history, restorative and periodontal charting, radiographic images, models, all risk assessment and diagnostic tools used to develop the treatment plan, complete treatment plan, preventive treatment, oral hygiene recommendations and patient outcomes.

All patient images, names and identifiers must be blocked or deleted to mask the identity of the patient to comply with the HIPAA Privacy Act. If required, also submit consent release forms signed by the parent or patient prior to submission.

HSDA Students must submit an application on their intent to participate by September 1, 2020 and their final case study project to HDA by October 1, 2020 for consideration. The final submission should include a written report with charts and images used. Please submit to operationsmanager@hdassoc.org. Submissions will be reviewed by a panel of judges consisting of HDA members and Colgate employees and be evaluated on the following criteria; 1) thoroughness of dental evaluation and treatment plan (30%), 2) consideration of cultural and socioeconomic factors (20%), 3) preventive evaluation and recommendations (30%) 4) patient outcomes (20%).

\$5,000 will be awarded to the student with the winning case study. The runner up will be awarded \$3,000. The two student awardees and one faculty advisor from each winning school, will also receive funding to include airfare (up to \$500), registration and 1 night's hotel accommodation (approximate value \$1,200) to attend the Hispanic Dental Association meeting in November 2020. The award-winning students' HSDA Chapters will also receive \$500 each.

Winners will be announced on Oct 23, 2020. The Award ceremony will be Saturday, November 28, 2020 at the Hispanic Dental Association/Greater New York Dental Meeting.

Winning case studies will be evaluated for posting on Colgate and HDA websites.

RULES: *Nuestros Niños* Contest is open only to students at dental schools with Hispanic Student Dental Association chapters who are at least 18 years of age at the date of entry who will be considered the "Entrant". Contest begins on June 15, 2020 and ends on October 1, 2020. Void where prohibited. Official rules can be obtained by contacting operationsmanager@hdassoc.org, or visiting the Hispanic Dental Association Website at <https://www.hdassoc.org>, Sponsored by Colgate-Palmolive Company, 300 Park Avenue, New York, NY 10022 and the Hispanic Dental Association.

