

2020 Community Outreach

NEWSLETTER



A CHALLENGING YET
REWARDING YEAR

A NEW REALITY POST COVID

No one could have predicted what 2020 would bring and how the COVID-19 pandemic would create a new reality for us. The resiliency of our people was once again showcased.

OUR PEOPLE AT THE
FOREFRONT

CHAPTERS

In this newsletter we share some of the unique ways our Professional and Student Chapters leveraged our resources to support underserved communities

RESOURCES

NEW TOOLS

See some of the new and unique tools we have created or made available for you.



MASSACHUSETTS HDA IN ACTION

Dr. Martha Forero, MHDA Professional Chapter President shares a collage of the many underserved communities her chapter was able to support, in spite of the social distancing protocols in her state. Time of changes, adaptability, but most of all, Community Support!

Dr. Christina Meiners

Service & Outreach Chair, and Board of Trustees Member



“The best way to find yourself is to lose yourself in the service of others.”

Mahatma Gandhi

The HDA, as an organization, holds service as one of its pillars and greatest values. Like many of our HDA members, I have experienced the greatest joys through serving our Hispanic and other underserved communities. Some of my happiest memories are on mission trips, outreach projects, and simply sharing my time, treasure and talent with others.

The pandemic has certainly made this one of our most challenging years to provide service and outreach opportunities to our communities. However, our student and professional members have adapted and have been very creative in demonstrating new ways to reach our most vulnerable communities. With the help of donations from Colgate and Crest, we have distributed oral hygiene product to frontline workers in New York, food pantries in Washington Heights and LA, hurricane victims in Louisiana, agricultural migrant workers in New Jersey, migrants at the Tijuana border, and multiple back to school initiatives across the US.

HDA members have also “gone virtual” to deliver oral health information to the communities and classrooms. The HDA has provided an online oral health presentation in Spanish for our members to share a virtual outreach experience with the communities they serve. You can download the presentation on the HDA website and on our HDA YouTube page. A big thank you to our members who helped make this possible, we hope it will be a valuable resource for our members to utilize.

We are very proud of these efforts, our members stepped up during a time when it would have been easy to take a step back and keep our distance. We embrace our culture by treating our patients and communities like family and providing for them in times of need. Our HDA members never cease to amaze me! We look forward to hearing more creative initiatives, we welcome your ideas and sharing your events with us so we can showcase all of the wonderful things our members are doing in their communities. You can reach us as hdaoutreach@gmail.com.

At your service,

Dr. Christina Meiners

HDA Community & Outreach Chair

“The resiliency of our people and the desire to serve others, in spite of their own challenges is truly inspiring.”

HSDA-USC donated essential goods in collaboration with Greater LA- HDA to the Latino Resource Organization for distribution to those most in need.

Our HDA & HSDA Chapters supporting Local Organizations and Communities

HHDA members Dr. Alicia Valentini, Dr. Daniela Farias, and Dr. Victor Rodriguez donated toothpaste and toothbrush supplies to Hurricane Laura relief to help hurricane victims who have suffered in Louisiana.



HSDA Student members Gabriel Perez and Alejandro Leon in outreach event for the homeless citizens of Vineland, NJ.



Austin HDA in collaboration with Texas Harm Reduction Alliance



HSDA-USC donated essential goods in collaboration with Greater LA- HDA to the Latino Resource Organization for distribution to those most in need.



The Greater Chicago HDA Outreach event Back to School giveaway Aug 30



The New York HDA and The Hopeline Organization outreach event Aug 11



GLAHDA Chapter President Dr. Victor Chan Wong and executive director Joseph Soto from the Latino Resource Organization arranging the logistics for the distribution of the donated essential goods in a safe manner.

Columbia HSDA and the Catholic Charities Community Services July 2020 Outreach Event



Columbia HSDA Community Service

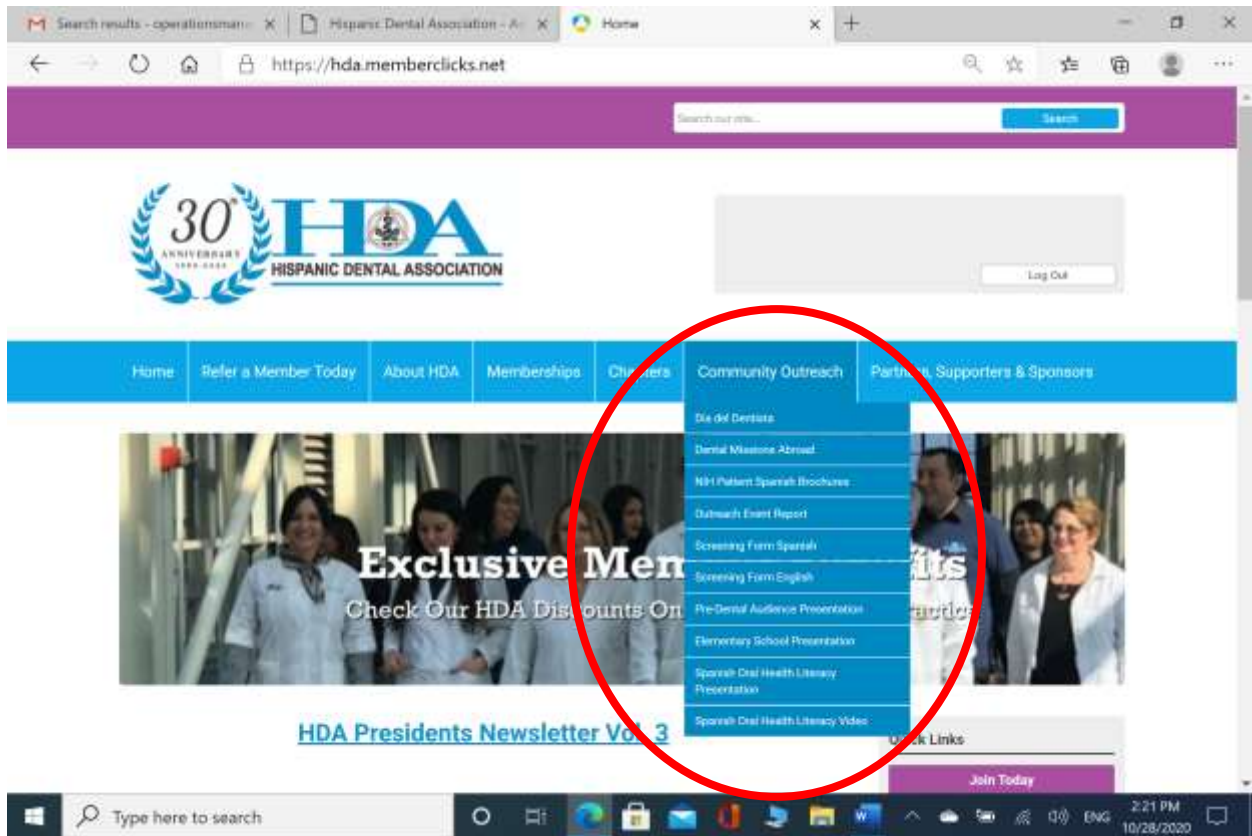
HDA & HSDA in Action

2020 Year to Date Summary of HDA Outreach events (Pending events will be updated in the end of year Committee report)

New York HDA & Columbia HSDA	<ol style="list-style-type: none"> 1. GKAS Screening & OHI (2/7) 2. First Responders Local Hospital & Health care Workers 3. Washington Heights Food Pantry (Columbia HSDA) 4. The Hope line 8/11 5. Violence Intervention Program 8/12
HDA Headquarters/ Student Chapters	<ol style="list-style-type: none"> 1. Agricultural Migrant Workers New Jersey (8/27) 2. Michigan HSDA - Underserved Patients 3. NC HSDA - Underserved Patients
Houston HDA	Supplies were donated to hurricane victims of Hurricane Laura in Louisiana
Massachusetts HDA	<p>Several Organizations in the Massachusetts Merrimack Valley Area</p> <ol style="list-style-type: none"> 1. Lazarus House, 2. Saint Patrick Parish, Lawrence 3. Bellesini Academy, Lawrence 4. Greater Lawrence Community Action Council 5. Lawrence Senior Center
Austin HDA	Texas Harm Reduction Alliance
San Antonio HDA	<ol style="list-style-type: none"> 1. IDEA Burke school community fair- screenings (1/18) 2. Dia del Dentista outreach- OHI (2/9) 3. Career Day Adams Elementary (2/18) 4. Career Day Loma Park Elementary (3/6) 5. Back to school program with City of San Antonio (7/24) 6. IDEA Back to School (8/8)
San Diego HDA	Migrants at Border with Tijuana
Washington State HDA	South King County Health Fair, University of Washington HSDA
Los Angeles HDA	<ol style="list-style-type: none"> 1. Collaboration with HSDA USC Food Drive at Iglesia de Santa Marta, Huntington Park CA. 2. HSDA-USC donated essential goods in collaboration with Greater LA- HDA to the Latino Resource Organization for distribution to those most in need during the COVID-19 pandemic. They ranged from canned goods and rice, to shampoo, toothbrushes and toothpaste. 3. The second half of the Colgate shipment was donated to Urban Partners LA which will be in charge of distributing them in a safe manner.
Greater Chicago HDA	Envision Community Service - "Back to School" giveaway (Shared Oral Health Kits)

Service & Outreach Resources

The Service & Outreach Committee has developed or obtained resources for our members and Professional or Student Chapters, to use during Outreach or Community Events. You can access these on our website on the Community Outreach Menu item. We have also included below, and for your reference, the links and short description for each resource available to HDA members.



Community Outreach Resources List

<p>NIH Patient Brochures (Spanish & English)</p>	<p>https://catalog.nidcr.nih.gov/OrderPublications/#11</p>	<p>These patient booklets, leaflets, or printed material is available free of charge for Dental Offices or Chapters. Some items are pre-printed and NIH will ship free of charge in the allocated quantities. Other items can be printed locally by your staff or chapter officers.</p>
<p>Spanish Screening Form</p>	<p>https://hda.memberclicks.net/assets/docs/Updated%20SPANISH%20HDA%20Screening%20Form%20%282%29.pdf</p>	<p>Use during Oral Health Community Clinics with Spanish speaking public. <i>Please note that during the COVID-19 pandemic, oral health screenings at community outreach events, should only be performed if social distancing rules in your state, city or town, allow for these to take place.</i></p>

<p>English Screening Form</p>	<p>https://hda.memberclicks.net/assets/docs/Updated%20English%20HDA%20screening%20form%20%20%281%29.pdf</p>	<p>Use during Oral Health Community Clinics with English speaking public. <i>Please note that during the COVID-19 pandemic, oral health screenings at community outreach events, should only be performed if social distancing rules in your state, city or town, allow for these to take place.</i></p>
<p>Pre-Dental Audience Oral Health Profession Presentation</p>	<p>https://drive.google.com/file/d/1DOSQ9JVi1DZOxNboonU_dNlzc_PjVH5N/view</p>	<p>For use with high school or undergraduate students interested in pursuing an Oral Health Career</p>
<p>Elementary Audience Oral Health Profession Presentation</p>	<p>https://drive.google.com/file/d/1LxvDMOscPeyqpepZ5_S0RwT1liz_d6-/view</p>	<p>For use with students of first through eighth grade, interested in Oral Health careers or during career day presentations.</p>
<p>Spanish Public Health Questionnaire (Oral Health History)</p>	<p>https://hda.memberclicks.net/assets/docs/Spanish%20Dental%20Public%20Health%20Questionnaire%20%28SPANISH%29%20%281%29.pdf</p>	<p>Use during Oral Health Community Clinics as a pre screening questionnaire. This can help HDA gather descriptive data that can be reported. At the top of the form participants should authorize/release HDA.</p>
<p>Spanish Health Literacy Presentation - The relationship of Oral health with your Overall Health</p>	<p>Download from the Website under the Community Outreach menu item</p>	<p>Use with the General Public to cover various Oral Health Literacy topics. You can use in it's entirety or select the portions you wish to cover.</p>
<p>Spanish Health Literacy Video Presentation - The Video Presentation discusses the relationship of Oral Health with Overall Health or wellbeing.</p>	<p>https://hda.memberclicks.net/spanish-oral-health-literacy-video</p>	<p>Use this video with Spanish Speaking General Public to cover various Oral Health Literacy topics. If you use during live events we recommend you have a moderator to answer questions your audience may have on any particular subject.</p>

The Service & Outreach Committee thanks all of our volunteers, members and sponsors. A special thanks to Colgate and Procter & Gamble for their oral health supplies. In spite of the pandemic we found a way to continue to serve Hispanic and other underserved communities. ¡Gracias!

The HDA is 501 C (3) non-profit national professional association, with varied membership including dentists, dental hygienists, auxiliaries, dental students, and administrators.

It was established in 1990.

#somoshda



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